



Chapter 6



Campaign Sight First II Project

During the 2007 Chicago LCI convention, the LITPC Board of Directors approved an ambitious project proposed by newly elected President **Larry Shaul** of Pennsylvania to raise a minimum of \$50,000.00 that would go to the ongoing LCI *Campaign Sight First II (CSF II) Project*. Never in the history of the LITPC had such a commitment been made that would require the cooperation of the entire pin trading community. President Larry outlined the types of goals that he would request of the several multiple district pin trading clubs. The fantastic results are summarized in this chapter primarily through the extensive use of pictures, including those that show the items that were generated to raise funds to make the LITPC goal possible. In this connection, the LITPC goal was doubled to \$100,000.00 within the first few months when it became evident to President Larry that the pin traders enthusiasm for the project assured our being able to meet such a lofty goal.



Although the LCI official fund-raising aspect of the *CSF II Project* came to a close at the 2008 LCI Convention in Bangkok, Thailand, it was recognized that there would be some entities within Lionism that would continue their efforts until their pledges were achieved. This recognition certainly accommodated the LITPC efforts since it was our intention all along to present a single check to the Lions Clubs International Foundation at the 2009 LCI Convention in Minneapolis, Minnesota.

President of Lions Clubs International, Lion **Al Brandel** of New York, attended the 2009 LITPC Annual Breakfast in Minneapolis primarily to receive the LITPC check for *CSF II*. Accompanying President Brandel were Past International Presidents **Frank Moore** and Dr. **Tae-Sup Lee**. The actual amount of the check, which was presented on behalf of the LITPC was \$143,000.00. This exceeded our goal and pledge to LCI by \$43,000.00. Although this tremendous accomplishment can be attributed to the efforts of the entire pin trading community, it cannot be denied that without the constant urging and leadership of President Larry Shaul, this would not have been possible. In recognition of his outstanding leadership and his dedication to the project, LCI President Brandel presented Shaul with the prestigious Lion Friends of Humanity Award. In addition, President Larry received the International Presidents Award. The presentations are shown below and on the next several pages.



Campaign Sight First II Project

Increase in Projected Goal. During an LITPC Board Meeting held in conjunction with the Pin Traders Club of Virginia 28th Pin Swap in Winchester, Virginia, President **Larry Shaull** announced that based on the initial response from all corners of the pin trading community, he was confident that a more realistic goal for this project would be a pledge of \$100,000.00. This represented a 100% increase in the original goal. Although the actual LCI program ended in June 2008, It was agreed that a single LITPC check for the amount collected would be presented in 2009 by President Larry to the President of LCI as a part of the LITPC Annual Meeting at the LCI Convention in Minneapolis. In recognition of this significant pledge, President Larry received this letter from PIP **Tac-Sup Lee**, in his role as Chairperson for CSF II.

 <p>International Committee Dr. Tae-Sup Lee Past International President Campaign Chairperson Seoul, Republic of Korea</p> <p>J. Frank Moore III Past International President Campaign Vice Chairperson & International Coordinator Daleville, AL, USA</p> <hr/> <p><i>Constitutional Area I:</i> W. R. O'Riley Past International Director Maryville, MO, USA</p>	<p style="text-align: center;">CAMPAIGN SIGHTFIRST II</p> <p style="text-align: center;">300 West 22nd Street, Oak Brook, Illinois 60523-8842, USA • Phone 630.571.5466 Ext 526 • Fax 630.203.3776</p> <p style="text-align: right;">April 24, 2008</p> <p>Lions International Trading Pin Club C/O Larry L. Shaull 543 Buckthorn Drive. York PA 17406</p> <p>Member ID# 101876-C</p> <p>Dear Lions International Trading Pin Club:</p>
<p>Scott A. Storms Past International Director Windsor Locks, CT, USA</p> <p><i>Constitutional Area II:</i> James Sherry Past International Director Sackville, Nova Scotia, Canada</p> <p><i>Constitutional Area III:</i> Rodolfo A. Marinelli Past International Director La Pampa, Argentina</p> <p><i>Constitutional Area IV:</i> Howard Lee Past International Director Farnham, Surrey, England</p> <p><i>Constitutional Area V:</i> Masanori Fukui Past International Director Nara, Japan</p> <p>Kee-Jung Woo Past International Director Taegu, Republic of Korea</p> <p><i>Constitutional Area VI:</i> Dr. Ashok Mehta Past International President Mumbai, India</p>	<p>Thank you for your generous pledge of \$100,000.00 to Campaign SightFirst II. Through your gift, you have taken a leading role in one of the most important endeavors the world has ever seen—the eradication of preventable blindness. The help of many will be needed to reach this cherished objective of Lionism, but relatively few will make a contribution as significant as yours. We sincerely appreciate your generosity, not only because of its amount, but also due to its leadership and the uplifting effect it will have on the entire campaign.</p> <p>Campaign SightFirst II and the SightFirst Program are the most ambitious undertakings in the history of the association. Despite the extraordinary success of SightFirst, much work remains. Even though we have already been responsible for preventing vision loss and restoring vision in more than 27 million people, many more can be saved. I hope you take special pride in having helped to change the world.</p> <p>On behalf of the Lions Clubs International family and those who will benefit from your gift, thank you again for your generosity.</p>
<p><i>Constitutional Area VII:</i> Barry J. Palmer Past International Director Berowra, Australia</p> <hr/> <p><i>Ex-officio Committee Members Lions Clubs International:</i> Mahendra Amarasuriya International President Colombo, Sri Lanka</p> <p>Jimmy M. Ross Immediate Past President Chairperson, LCIF Quitaque, TX, USA</p> <p>Albert F. Brandel First Vice President Melville, NY, USA</p> <p>Eberhard J. Wirfs Second Vice President Kelkheim, Germany</p>	<p>Yours in Lionism,</p>  <p>Dr. Tae-Sup Lee Past International President Chairperson, Campaign SightFirst II</p>

PICTURES OF THE 2009 LITPC BREAKFAST



“Lead Gift Donor”

This beautiful clear crystal Lion was presented to the LITPC from Lions Clubs International in Recognition of the \$143,000.00 donation made.



LCI President Al Brandel (l) making the presentation of the crystal Lion to LITPC President, PDG Larry Shaull. LCI Past President T. S. Lee on the right applauds the event.



Past LITPC President, PCC Bill Smith, Virginia, on behalf of LCI President Al Brandel, reads the citation awarding LITPC President, PDG Larry Shaull, Pennsylvania, the International President Award.



Lion Marcia Shaull proudly adjusts the Presidential Award medal on her husband's lapel. Lion Marcia is the Pennsylvania Lions State Administrator.



LITPC President Larry Shaull uses the “big stick” to call the proceedings to order at the beginning of the Annual Meeting in Minneapolis where the climax of his two years in office produced the presentation of the CSF II donation from the LITPC.



Breakfast Chairman, PCC Bill Smith, middle, and LITPC Treasurer Harry Fulwiler, right, welcome LCI President Al Brandel to the LITPC Annual Meeting and Breakfast.

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A Few of the Over 170 LITPC Members in Attendance at the 2009 LCI Convention in Minneapolis, Minnesota. Most Were in Their New Red LITPC Shirts.

Above, LCI President AI Brandel, New York, addresses the membership during the 2009 Annual LITPC Meeting.



LCI Past President Frank Moore, Alabama, thanks the LITPC membership in Minneapolis for their hospitality.



LCI Past President T. S. Lee, Korea, and Chairperson of CSF, Congratulates the LITPC membership on their achievement.

Right. An appreciative LITPC membership.

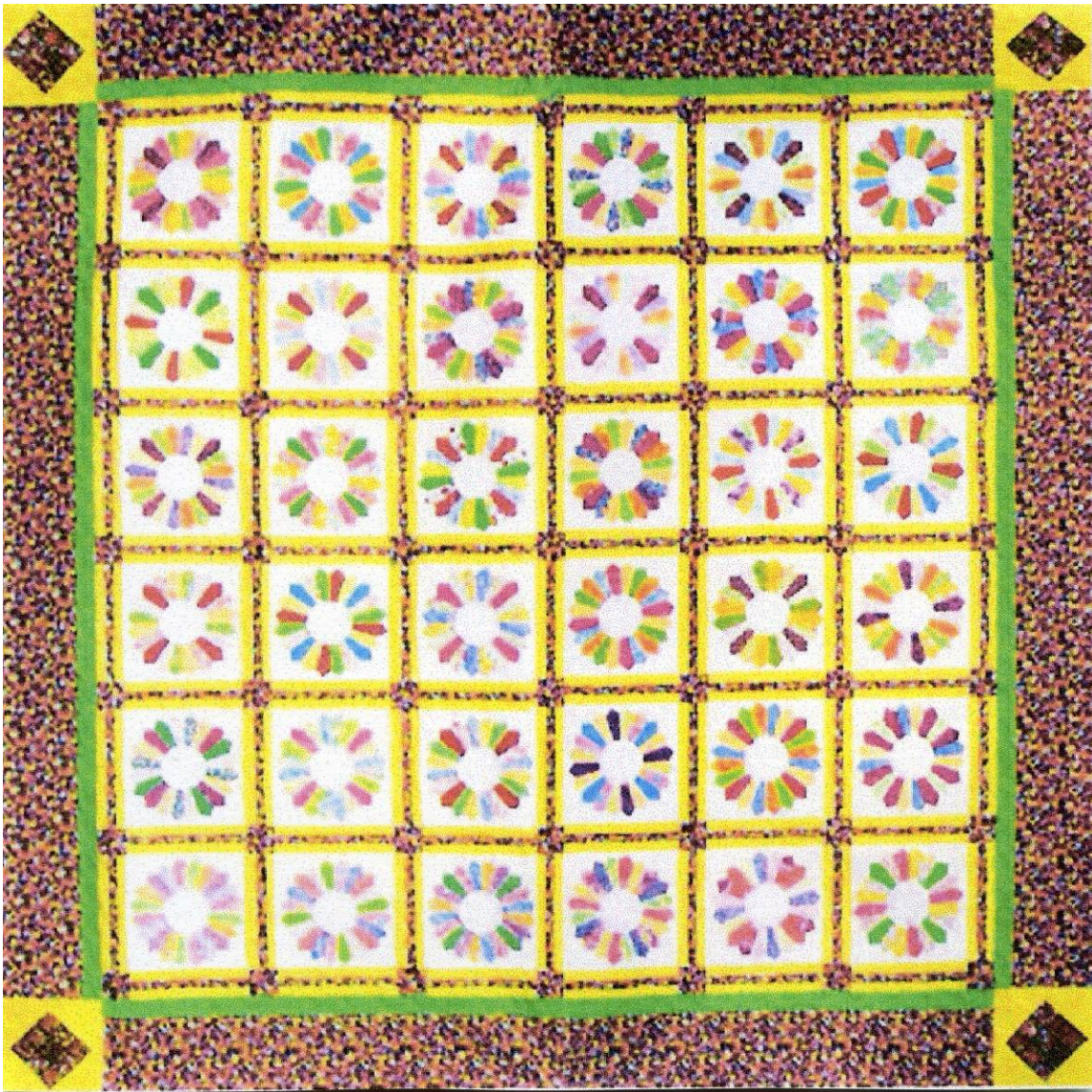


Campaign Sight First II Project

LITPC Quilt. President **Larry Shaull** announced that an anonymous quilter was in the process of finishing a beautiful quilt that she was willing to donate, and one which would be used as the ultimate prize in a raffle sponsored by the LITPC. Further, all of the net profits raised through this raffle (over \$15,000) would go toward the LITPC share of the \$100,000.00 goal. Each member of the Board was given a minimum of 100 tickets to sell and then each multiple district pin trading club was asked to accept raffle tickets to sell. This effort would be over and above any other fund-raisers that the clubs may choose to initiate toward meeting their agreed goals.

There is no doubt that every individual who has served as the president of the LITPC can pick out one or two outstanding events and accomplishments that happened during their two year term. Certainly, PDG Larry Shaull will forever be known as the president who conceived of the idea to raise this type of money for a charitable cause. The important thing about this is that the charity is not just any charity, it is one that is devoted exclusively to helping the Lions eradicate blindness throughout the world. It is hoped that as a side benefit, the Lions of the world will once and for all be able to see tangible evidence that the pin trading community is truly one that works and contributes for the good of mankind.

Here is a miniature picture of the quilt that was eventually won by Lion **Dan Ryan**, New York, in a drawing held during the 2009 LITPC Annual Meeting in Minneapolis. The quilt is 105 inches square and is called "*Luncheon in the Butterfly Garden.*" In ceremonies during the Annual Meeting, Mrs. **Penny Sharpe**, Virginia, was among those who received the prestigious Melvin Jones Fellow honor. Breaking the silence on the identity of the quilter, President Larry Shaull revealed that Mrs. Sharpe was indeed the quilter and that she is the wife of one of our most active members from Virginia, Lion **Phil Sharpe**.



Campaign Sight First II Project Snapshots at the Celebration in Minneapolis



Outgoing LITPC President, PDG Larry Shaull .



Incoming LITPC President, Lion Bill Sour.



LITPC Legal Counsel, PDG Bob Libin, a “super donor” for CSF II, receives standing recognition from LCI Past President T.S. Lee and LCI President Al Brandel.



Lion John Leggett, England, receives plaque from President Larry Shaull.

LCI President Al Brandel plants a “New York Kiss” on LITPC President Larry..



The LITPC “Red Shirts”.



The LITPC Banner.

Campaign Sight First II Project Snapshots at the Celebration in Minneapolis



Ruth Braet, Iowa



Jim Minnich, Delaware



Curt Fitch, Connecticut



Joe Trezza, California



John Holland, Nevada



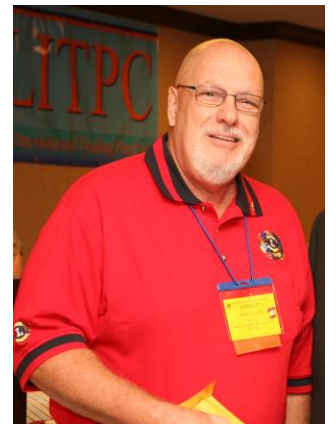
Jim DeRouche, Texas



Phil Sharpe, Virginia



Rich Koch, Minnesota



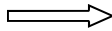
Dennis Walton, Florida



Jay Puls, California, claims he's smiling in this shot



Dorothy DeRouchey, Texas



LITPC Past President, Al Stack, California, approves of what he hears during the Annual Meeting.



Lance and Lynette Balding of Colorado



Campaign Sight First II Project

On this and the following pages are pins that were issued by the various Multiple District pin trading clubs and individual pin traders as a means of raising funds for the LITPC CSF II Project. These sales were the primary source of the thousands of dollars that were raised throughout the pin trading community. A number of LITPC members very proudly “invested” a considerable amount of money to add all of these pins to their collection. The true value of the pins is the knowledge that this very special addition to a collection has contributed significantly to our greatest humanitarian effort to date.



Arizona Pin Traders

Sales were spearheaded by PDG Phil Castrovinci



Australia Pin Traders



Florida Pin Traders



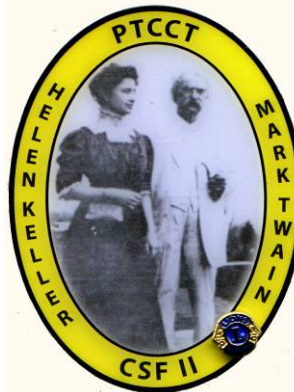
California Pin Traders

The “mover and shaker” was Lion Jay Puls



Colorado Pin Traders

Top set was painted and the lower set was gold

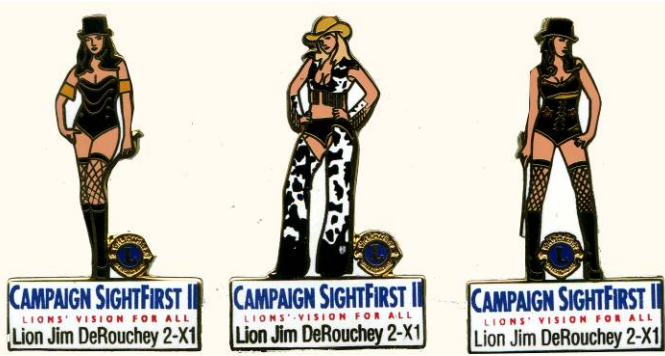


Connecticut Pin Traders

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Georgia Pin Traders
Set of Bolo Ties



Personal Set of Lion Jim DeRouchey, Texas



Georgia Pin Traders



Illinois Pin Traders

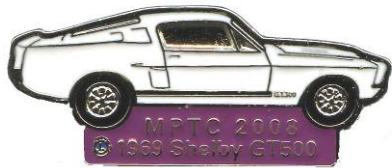
Campaign Sight First II Project



Louisiana Pin Traders



Massachusetts Pin Traders



Mississippi Pin Traders

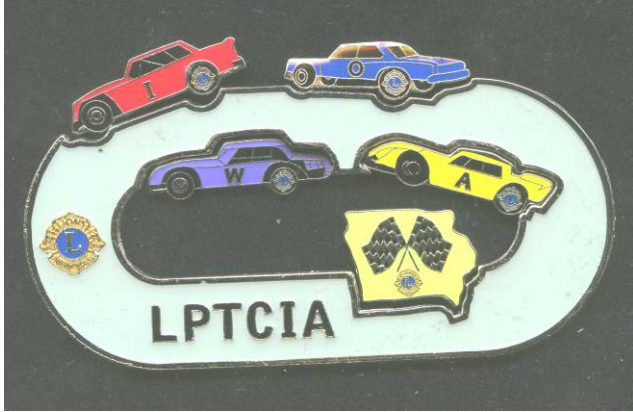


Kentucky Pin Traders



Nevada Pin Traders

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Iowa Pin Traders



Multiple District 22 Pin Traders



Missouri Pin Traders



Oklahoma Pin Traders



New York and Bermuda Pin Traders

Campaign Sight First II Project



Quebec Pin Traders



Ohio Pin Traders



Pennsylvania Pin Traders



New York Pin Traders



Pennsylvania Pin Traders

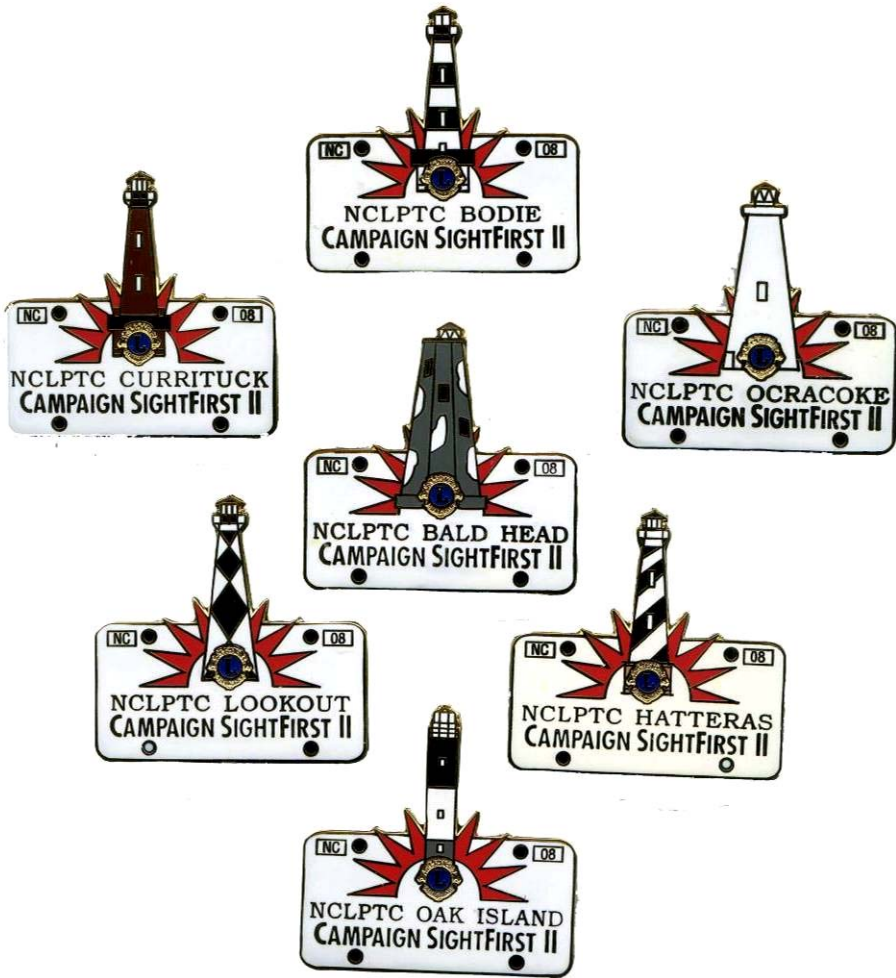


South Carolina Pin Traders by PDG Bob Walker



South Carolina Pin Traders by PDG Bruce Stromme

Campaign Sight First II Project



North Carolina Pin Traders



South Carolina Pin Traders by Lion Maynard Bloom



Tennessee Pin Traders by Lion Art Lewis

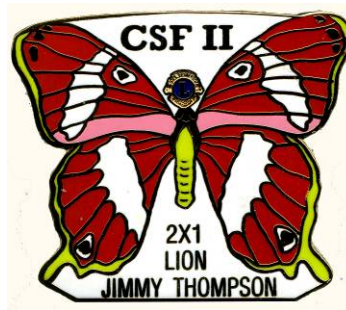


Arizona Pin Traders

Campaign Sight First II Project



Texas Pin Traders



Lion Jimmy Thompson, Texas

Campaign Sight First II Project



Virginia Pin Traders



Wyoming Pin Traders



Virginia Pin Traders



Illinois Pin Traders

NOTE: If you or your PTC issued a pin in support of the LTIPC project for CSF II, and it is not shown herein, we would like to borrow the pin(s) to scan into this presentation for historical purposes. Please contact me at tabs52@comcast.net or by phone on 1-540-349-2748 to make arrangements.